ASIAN
BUSINESS ASSOCIATION
ORANGE COUNTY

33RD ANNUAL AWARDS GALA

Harvest & Heroes

FRIDAY, OCTOBER 24, 2025

SONESTA HOTEL JOHN WAYNE
17941 VON KARMON AVE.
IRVINE, CA



President's Message



Welcome to the Asian Business Association of Orange County's 33rd Annual Awards Gala. Thank you for spending this special evening with us as we come together to celebrate ***you*** — our heroes and champions: our members, partners, friends, and sponsors — who make everything we do possible. For 33 remarkable years, you have helped ABAOC open doors of opportunity, break down barriers to access, and empower small businesses to thrive — the very backbone of our economy and the heart of our community.

My deepest gratitude goes to our extraordinary Gala Co-Chairs, Joy and Alex Kim, whose vision, dedication, and tireless effort have made this evening so memorable and magnificent. As we look toward the future, let us carry forward that same spirit of unity, generosity, and purpose — continuing to open doors, create opportunities, and lift one another higher. Together, we will build upon 33 years of legacy to shape an even brighter, more flourishing future for our businesses, our communities, and the next generation of entrepreneurs.



SUZANNA TASHIRO CHOI
ABAOC PRESIDENT

Program

5:30 PM	Check-in and Cocktail Reception
6:15 PM	Ballroom Doors Open
6:20 PM	Dinner and Program Begins
	Welcome Remarks
	ABAOC Honorees Presentation
	Community Hero
	Member of the Year
	Small Business of the Year
	Performance from Qing Wei OC Lion Dance Cultural Troupe
8:30 PM	Closing and Gratitude


The
Honorees

2025 Power Pioneer

SOUTHERN CALIFORNIA EDISON®

An EDISON INTERNATIONAL® Company

Powering Southern California

Southern California Edison (SCE) is an investor-owned public utility operating as a subsidiary of Edison International (NYSE: EIX). As one of the nation's largest electric utilities, SCE delivers power to 15 million people across 50,000 square miles in central, coastal, and Southern California, excluding the City of Los Angeles and several other cities. Its service area includes more than 180 incorporated cities and 15 counties.

2025 Procurement Powerhouse



The Department of General Services (DGS) serves the public by providing a variety of services to state agencies through procurement and acquisition solutions; real estate management and design; environmentally friendly transportation; professional printing, design and web services; administrative hearings; legal services; building standards; oversight of structural safety, fire/life safety and accessibility for the design and construction of K-12 public schools and community colleges; funding for school construction; and disability access.

2025 Energy Innovator

SoCalGas™

Glad to be of Service

Southern California Gas Company (SoCalGas) is the nation's largest natural gas distribution utility, delivering increasingly clean, safe, and reliable energy to 21.1 million consumers through 5.9 million meters in more than 500 communities.

Its service territory spans approximately 24,000 square miles of diverse terrain throughout Central and Southern California, from Visalia to the Mexican border.

SoCalGas is a regulated subsidiary of Sempra (NYSE: SRE), a Fortune 500 energy services holding company based in San Diego.

2025 Wireless Gamechanger

T-Mobile

The Best Care in Wireless Just Got Better

T-Mobile US, Inc. (NASDAQ: TMUS) is America's supercharged Un-carrier, delivering an advanced 4G LTE and transformative nationwide 5G network that will offer reliable connectivity for all. T-Mobile's customers benefit from its unmatched combination of value and quality, unwavering obsession with offering them the best possible service experience and undisputable drive for disruption that creates competition and innovation in wireless and beyond. Based in Bellevue, Wash., T-Mobile provides services through its subsidiaries and operates its flagship brands, T-Mobile and Metro by T-Mobile.

2025 Community Builder

IRVINE COMPANY

Planning Communities for Generations

With diversified operations throughout coastal California, Irvine Company brings to life neighborhoods and sustainable communities and is known best for its creation of the all-new City of Irvine and Newport Coast – one of America's most desirable regions.

2025 Waterways Guardian

Adapting to Climate Change, Building Resilience

The Metropolitan Water District of Southern California (Metropolitan) may not be a household name, but for many Southern Californians, it is a vital source of water. MWD serves 26 public water agencies — including cities, municipal water districts, and one county water authority — that deliver water directly or indirectly to nearly 19 million people across Los Angeles, Orange, Riverside, San Bernardino, San Diego, and Ventura counties.

MWD has imported water from the Colorado River since 1941 and from Northern California since the early 1970s. It is the largest single contractor of the State Water Project and a major supporter of Southern California's water conservation, recycling, and local water management programs.

In the face of historic droughts and the long-term challenges of climate change, MWD remains committed to protecting the region and providing high-quality, affordable water in an environmentally responsible manner.

2025 Beacon of Hope

City of Hope® | ORANGE COUNTY

A Century of Science. The New Standard for Cancer Care in Orange County.

City of Hope is often the first light patients see after a cancer diagnosis — an entry point to lifesaving cancer therapies and groundbreaking treatments sought by people around the world. The institution is powered by a pioneering team of 1,000 scientists and researchers and 600 physicians, all as relentless in their research as they are compassionate in their care.

Focused on cancer but centered on humanity, City of Hope has achieved thousands of breakthrough discoveries and celebrates countless moments marked by the ringing of the remission bell. It is where cancer stops and life continues — a place where the future of cancer treatment shines brilliantly with hope.

2025 Steward of Sustainability

Irvine Ranch Water District

Established in 1961 as a California Water District under the provisions of the California Water Code, Irvine Ranch Water District is an independent special district serving central Orange County. IRWD provides high-quality drinking water, reliable sewage collection and treatment, ground-breaking recycled water programs, and environmentally sound urban runoff treatment to its customers. As an independent, not-for-profit public agency, IRWD is governed by a publicly elected five-member Board of Directors. Board members are elected from five divisions and serve four-year terms. The Board is responsible for the District's policies and decision-making. Day-to-day operations are supervised by the General Manager.

2025 Energy Visionary

ORANGE COUNTY
POWER AUTHORITY
THE POWER OF COMMUNITY

Welcome to the Promise of a Better Tomorrow

The Orange County Power Authority (OCPA) is part of a growing movement in California that is providing millions of electricity users in local communities an important and critical choice to embrace a cleaner energy future. Community Choice Aggregation (CCA) programs, just like OCPA, enable local government control over how and where electricity is purchased. It allows local cities and counties to opt into a CCA program and offer customers (residential, commercial and municipalities) the opportunity to select the source of their electricity and the rate they want to pay. The more renewable energy – generated from sun, wind, water, geothermal and biomass – the more a customer is contributing to a cleaner, healthier and more sustainable future.

2025 Digital Innovator



Committed to Community and Connection

Cox Communications is a family-owned company dedicated to creating more meaningful moments of human connection through technology.
As the largest private broadband provider in the United States, the company takes pride in its continued investments in its people, communities, and network.

2025 Transit Trailblazer

OCTA

Keeping Orange County Moving Safely

The Orange County Transportation Authority (OCTA) is the county transportation planning commission, responsible for funding and implementing transit and capital projects for a balanced and sustainable transportation system.

OCTA is responsible for projects, programs and services that affect the daily quality of life for Orange County's nearly 3.2 million residents in 34 cities and countless others who commute or come here for recreation.
This includes bus and rail transit, rideshare, environmental programs, active transportation and express lanes and freeways.

OCTA continues to move Orange County forward.

2025 Entrepreneurship Enabler



The U.S. Small Business Administration (SBA) helps Americans start, grow, and build resilient businesses.

SBA was created in 1953 as an independent agency of the federal government to aid, counsel, assist and protect the interests of small business concerns; preserve free competitive enterprise; and maintain and strengthen the overall economy of our nation. SBA reviews Congressional legislation and testifies on behalf of small businesses. It assesses the impact of regulatory burden on small businesses.

2025 Wings of Opportunity

Southwest®

Go with Heart

Southwest Airlines Co. operates one of the world's most admired and awarded airlines, offering its one-of-a-kind value and hospitality at 117 airports across 11 countries. Southwest took flight in 1971 to democratize the sky through friendly, reliable, and low-cost air travel and now carries more air travelers flying nonstop within the United States than any other airline. By empowering its more than 72,000 people to deliver unparalleled hospitality, the maverick airline cherishes a passionate loyalty among more than 140 million Customers carried in 2024. Southwest leverages a unique legacy and mission to serve communities around the world including harnessing the power of its people and purpose to put communities at the heart of its success.

2025 Unsung Hero



KAMERON FILARDO

Kameron Filardo serves as the Office Manager at the Asian Business Association of Orange County and is a proud 2025 CNA student at Edutrack, set to graduate on October 27. Before joining ABAOC, she spent five years as the Fundraising Coordinator at Elite OC, raising funds for organizations including Alzheimer's OC, Susan G. Komen, Make-A-Wish Foundation, CASA OC, JDRF, and many more. Kameron's passion for helping others continues to guide her as she works toward becoming a registered nurse and making a difference in people's lives, one act of care at a time.


The
Heroes

2025 Community Hero



MICHAEL KENT
Chief of Police, City of Irvine

Chief Michael Kent was sworn in as Chief of the Irvine Police Department (IPD) in 2021. He has been with IPD since 2002 and is the first Irvine Police Chief to grow up in Irvine and rise through the ranks from police explorer to Chief.

Chief Kent joined IPD's Police Explorer program in 1993, while attending Woodbridge High School. He became a sworn police officer in 2002. His past assignments include Patrol Officer, Field Training Officer, SWAT operator, Honor Guard Officer, Detective, Patrol Sergeant, Directed Enforcement Team Sergeant, Officer of Professional Development Sergeant, Investigations Lieutenant, SWAT Lieutenant, Patrol Operations Lieutenant, Commander, and Assistant Chief.

Chief Kent is a graduate of the Los Angeles Police Department's West Point Leadership Program, Golden West College's Leadership Program, the California Peace Officer Standards and Training Executive Development Course, the Senior Management Institute of Policing Course, and the California Police Chief's Association Executive Development Course.

Chief Kent holds a bachelor's degree from California State University Fullerton in Communications and a master's degree from the University of California, Irvine, in Criminology, Law and Society.

2025 Member of the Year



MARIA DUMATOL
Kure-It Development Specialist

Maria is experienced in various industries at different levels. As an industrial artist in the aerospace industry, an account executive for the nation's largest workers' compensation medical bill review company, an analyst with one of the world's largest hardware, software and electronics distributor, and a program and business development manager in the staffing and recruiting industry, but no matter where she's worked, her deepest passion has always been in support of nonprofit business and charitable organizations.

Maria started independently with Kure It Cancer Research in August, 2019 as an Event Coordinator/Development Consultant, and just recently became their Development Specialist. Maria is excited in coming aboard with Kure It and helping to achieve exciting initiatives with potential community partnerships.

2025 Small Business of the Year



JULIAN CASTANEDA
JOEL HERNANDEZ

VIBE
MARKETING AGENCI

Vibe Marketing Agenci started through a Bags of Love collaboration with Icon Events, where Bags of Love was selected as one of the beneficiaries of the event proceeds. Julian Castaneda, a two-time cancer survivor and founder of Bags of Love Foundation, met Joel Hernandez through that event. They followed up over coffee, realized they had similar goals-Joel with years in events, branding, and public relations, Julian with modern content, marketing, and brand strategy-and decided to build something together that can be impactful.

Since then, Vibe has worked with purpose-driven brands like CSUF, Boys & Girls Clubs, the California Hispanic Chambers of Commerce, Boys and Girls Club of Central Orange Coast,
PDS Health Foundation, and many more. The agency became known for helping organizations look solid, credible, and visible online, especially those who do meaningful work but weren't being presented that way visually or strategically. That's been through work from community foundations to youth programs and small businesses trying to scale their presence.

BAGS OF LOVE FOUNDATION

ABA-OC is proud to spotlight this year's non-profit organization, Bags of Love Foundation. Bags of Love Foundation started from Julian Castaneda 's own story as a two-time cancer survivor. After going through treatment at 10 years old and again at 16, he saw the gaps that were not served to patients and families. Instead of just moving on, he turned that experience into action by putting together care bags for kids and families going through the same fight. What started as a personal effort grew fast as the community stepped in and backed the mission. Since then, Bags of Love has raised over $300,000 in support and has been featured on Good Morning America, has collaborated with Dutch Bros, and works with hospitals like City of Hope. The foundation has now awarded over 30 student scholarships totaling more than $40,000, and it has expanded into advocacy work, speaking at local, state, and federal levels to push for better funding, awareness, and solutions around treatment access and support.



Support this wonderful organization by purchasing opportunity drawing tickets. Every ticket helps provide essential care and college scholarships to those affected by cancer. Your generosity makes a lasting difference, one bag and one child at a time. Join us in spreading love, hope, and support!

BAGSOFLOVEFOUNDATION.COM

Special Thanks

QING WEI LION & DRAGON DANCE CULTURAL TROUPE

OC Lion Dance, also known as the Qing Wei Lion and Dragon Dance Cultural Troupe was founded in 2018 to promote and share martial arts, Lion Dance, and Dragon Dance with Southern California. The troupe performs for events of all occasions, and aims to spread this bit of culture by teaching the youth, empowering confidence, culture, and leadership development.

Website: https://www.ocliondance.org/
IG:https://www.instagram.com/qingweiusa/



Executive Officers



Suzanna Choi

President



Alexander Kim

Secretary



Manish Bhardia

Past President,
Board Member

Board Members



Gloria C. Rull

Board Member,
President Emeritus



Pramod Kunju

Board Member,
President Emeritus



Roger Cheng

Board Member



Tom Nguyen

Past President,
Board member



Hima Nippuleti

Board Member



Joy Loo Kim

Board Member

Our Team



Kameron Filardo

Office Manager

Advisory Council



Tom Nguyen

Past President,
Board member



Pramod Kunju

Board Member,
President Emeritus



Gloria C. Rull

Board Member,
President Emeritus



Diana Zuniga

President Emeritus

Community Sponsors

SOUTHERN CALIFORNIA EDISON®
An EDISON INTERNATIONAL Company

SoCalGas™

50 YEARS DGS
CALIFORNIA DEPARTMENT OF GENERAL SERVICES
Office of Small Business and Disabled Veteran Business Enterprise Services

IRVINE COMPANY

T-Mobile

City of Hope | ORANGE COUNTY

Irvine Ranch Water District

ORANGE COUNTY POWER AUTHORITY
THE POWER OF COMMUNITY

OCTA

COX®

THE METROPOLITAN WATER DISTRICT OF SOUTHERN CALIFORNIA

SBA
U.S. Small Business Administration

Southwest®

Lantern Level Sponsors

BoozDNA

FACCOC

TASHIRO CHOI & ASSOCIATES

INFINIT-ED

3 KINGS PUBLIC AFFAIRS

Community Partners

USPAACC

ASIAN BUSINESS ASSOCIATION

CALASIAN® chamber of commerce

ABASD | ASIAN BUSINESS ASSOCIATION
Building Sustainable Communities Through Inclusive Economic Development

ABAIE
ASIAN BUSINESS ASSOCIATION INLAND EMPIRE

FACCOC

OCHCC
ORANGE COUNTY HISPANIC CHAMBER OF COMMERCE

MALAYSIAN ASSOCIATION OF SOUTHERN CALIFORNIA
MASC
FOUNDED 1990

VIETNAMESE AMERICAN CHAMBER OF COMMERCE
VACOC
SINCE 1985

KOREAN AMERICAN CHAMBER OF COMMERCE
1978 ORANGE COUNTY

CALIFORNIA STATE UNIVERSITY FULLERTON
1957

FOUNDED 1984
BLACK CHAMBER OF ORANGE COUNTY
Access to Information

TiE SO CAL
FOSTERING ENTREPRENEURSHIP

Resource Partners

AMERICA'S SBDC CALIFORNIA
ORANGE COUNTY | INLAND EMPIRE

WBEC WEST
WOMEN'S BUSINESS ENTERPRISE COUNCIL
JOIN FORCES. SUCCEED TOGETHER.

Southern California
Minority Supplier
Development Council

VIB NETWORK
Veterans In Business Networking for Success

Supplier Clearinghouse
Pursuant to CPUC General Order 156
Est. 1989

SCORE
FOR THE LIFE OF YOUR BUSINESS

USPAACC COMMUNITY NAVIGATOR PILOT PROGRAM
POWERED BY SBA

SBA
U.S. Small Business Administration

Special Thanks





pixi

Special Thanks



Alexander Kim
Emcee

Konrad Loo

DJ

Be the Light
CREATIVES

VIBE
MARKETING AGENCI

900 EVENTS
IMMERSIVE BRAND EXPERIENCES · BRAND ACTIVATION STRATEGIES · LEAD CAPTURE · AUDIENCE ENGAGEMENT · BRAND CAMPAIGN
EVENT CONCEPT AND DESIGN · EVENT MARKETING AND PROMOTION · EVENT ACTIVATION
EVENT PRODUCTION AND EXECUTION · EVENT DIRECTOR · EXPERIENTIAL MARKETING

ECHO MILLENNIAL

2025



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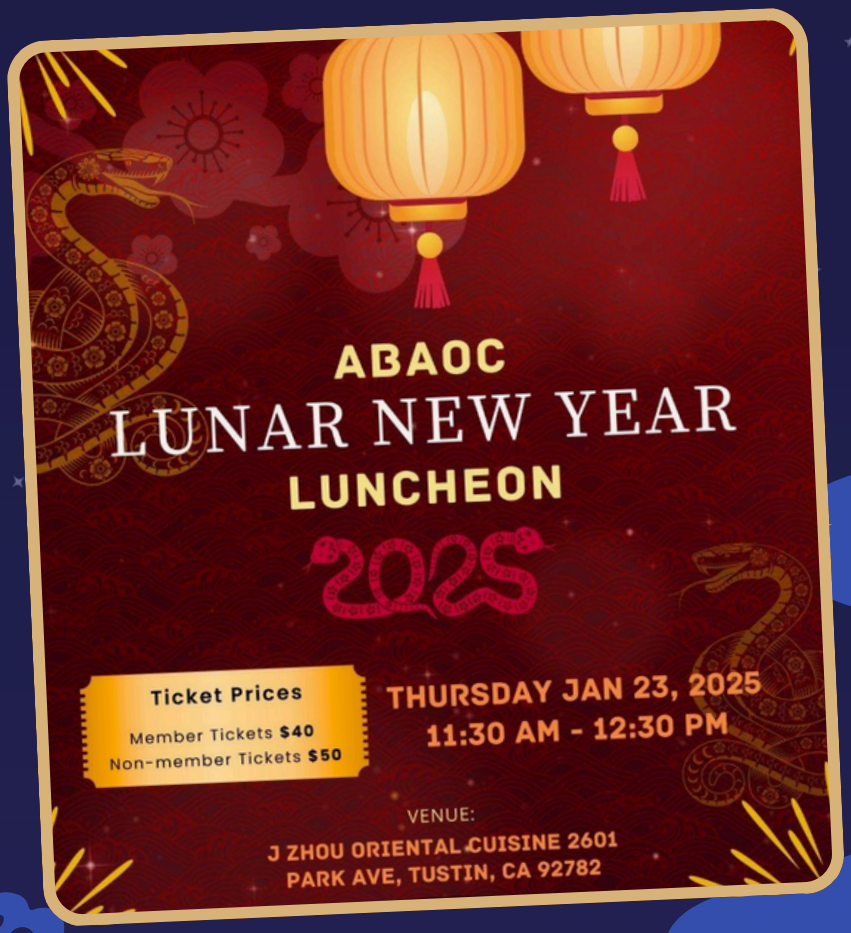

Lunar New Year Luncheon


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ASIAN
BUSINESS ASSOCIATION
ORANGE COUNTY




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財源廣進好運來




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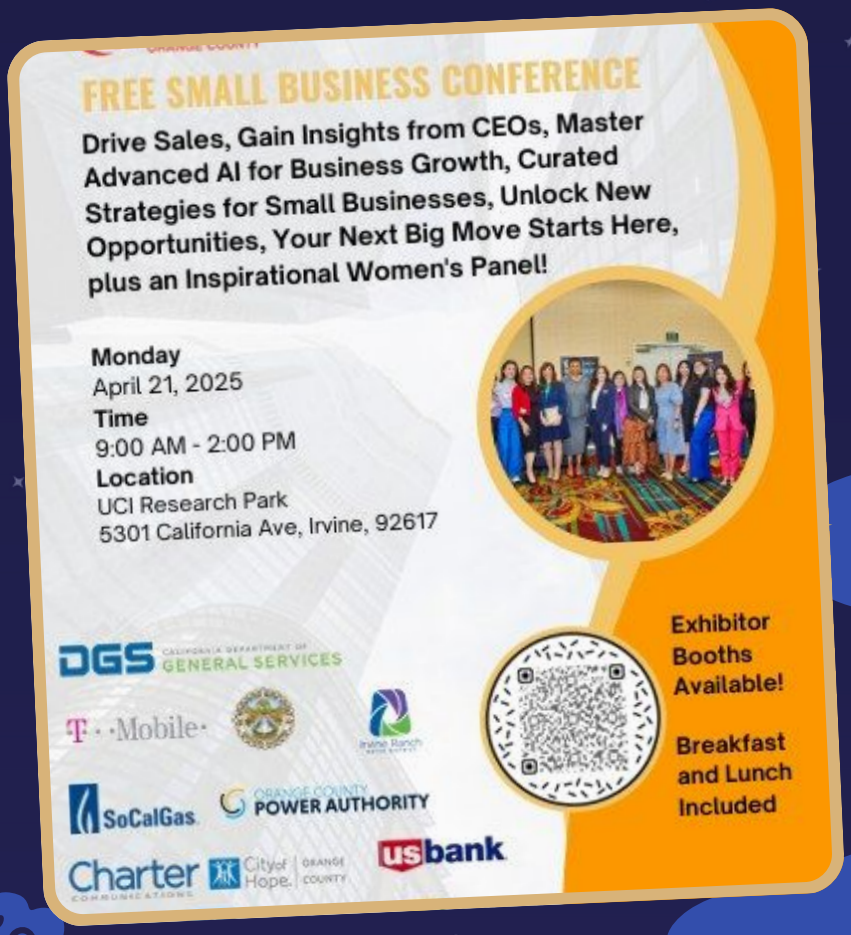


Small Business Development Day




WELCOME
SMALL BUSINESS SUMMIT






WELCOME
MONDAY, APRIL 21ST , 2025
SMALL BUSINESS SUMMIT
ASIAN



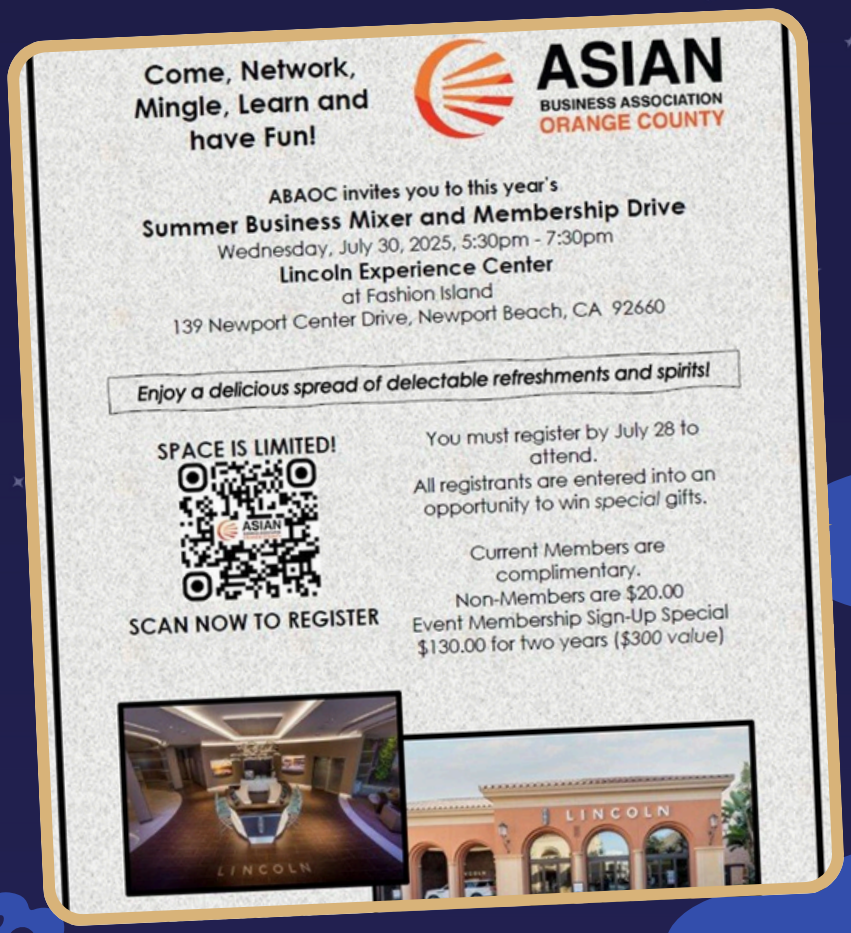




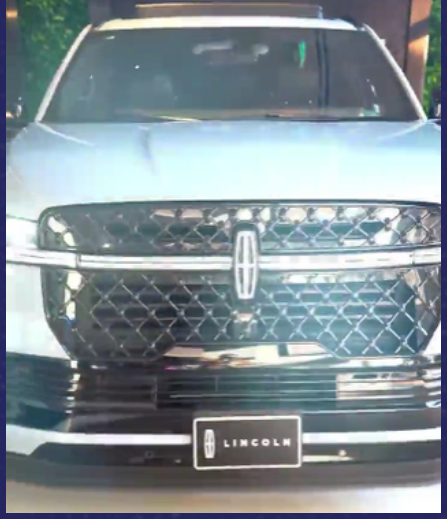

SCORE


KEYNOTE
BILL IMADA


INSPIRATIONAL WOMEN'S PANEL
BETH FUJISHIGE



Summer Business Mixer and Membership Drive


LINCOLN





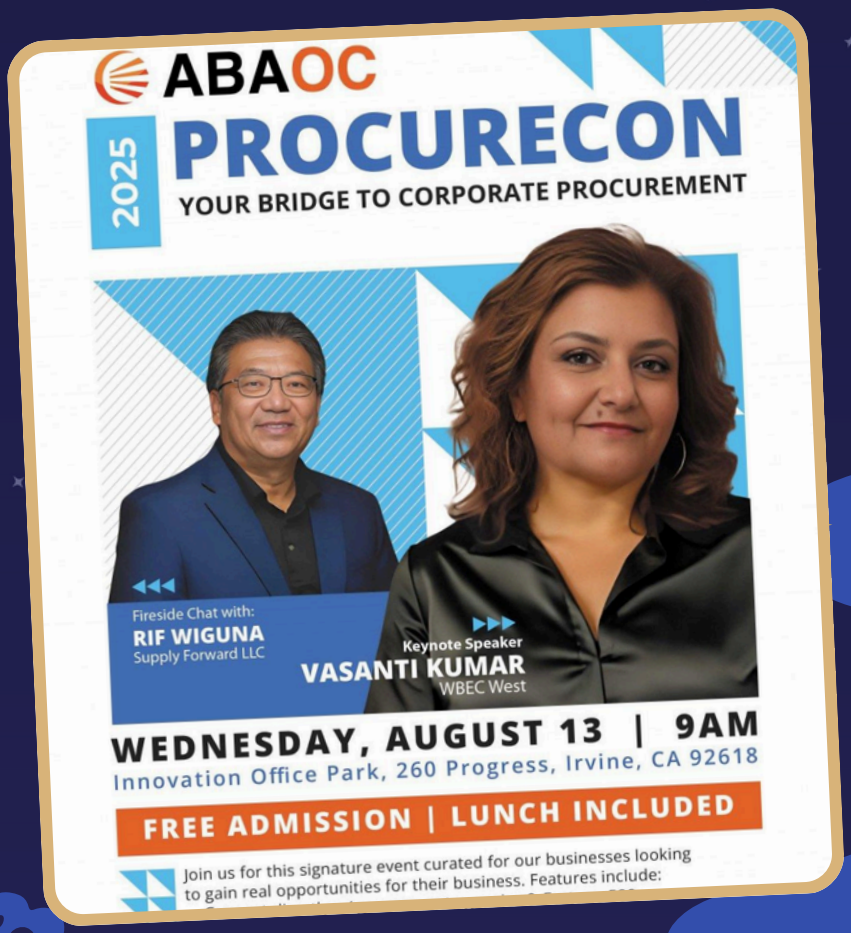





ASIAN






ABAOC
2025
PROCURECON
YOUR BRIDGE TO CORPORATE PROCUREMENT
Fireside Chat with:
RIF WIGUNA
Supply Forward LLC
Keynote Speaker
VASANTI KUMAR
WBEC West
WEDNESDAY, AUGUST 13 | 9AM
Innovation Office Park, 260 Progress, Irvine, CA 92618
FREE ADMISSION | LUNCH INCLUDED
Join us for this signature event curated for our businesses looking
to gain real opportunities for their business. Features include:

ProcureCon






JEFFREY
QUAIL HILL




PRESIDENT & CEO
Supply Forward, LLC
FOUNDER, CEO & PRESIDENT AT BoozDNA TECHNOLOGY
| ENTREPRENEUR AND BUSINESS SOLUTIONS EXPERT
BoozDNA


HOW TO DO BUSINESS WITH AGENCIES PANEL
HELEN HERNANDEZ
JEANETTE CORREA
ANNE MUCHIRI
LYDIA BILYNSKY
HIMA NIPPULETI
ASIAN
BUSINESS ASSOCIATION
ORANGE COUNTY




ABAOC


MODERATOR
MANISH BHARDIA







Webinars and Workshops

EDISON
Energy for What's Ahead

EDGE S.T.A.R. WORKSHOP SERIES
(STRATEGIES TOWARDS ACHIEVING RESULTS)



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rch 25, 2025

ne:
0am-10:30am

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tual (Microsoft Teams)

gistration:
ps://www.eventbrite.com/e/how-prepare-for-utilities-government-ntracts-tickets-1284670085809?=oddtdtcreator

e SCE EDGE S.T.A.R. Workshops offered at "no cost" and open to

HOW TO PREPARE FOR UTILITIES & GOVERNMENT CONTRAC

LEARN HOW TO:
- **EVALUATE CONTRACTING STRATEGIES**
- **IDENTIFY POTENTIAL CONTRACTING OPPORTUNITIES**
- **OBTAIN THE BEST CERTIFICATIONS FOR YOUR BUSINESS**

Course Description
A diversified client portfolio is a great strategy for sustainability. Contracted experience with utility and government agencies can be a good way to diversify your business, revenue stream, capabilities, and deepen your credibility.

This course will discuss the contracting process used by public utilities and the government in order for businesses to

EDISON
ergy for What's Ahead

EDGE S.T.A.R. WORKSHOP SERIES
(STRATEGIES TOWARDS ACHIEVING RESULTS)



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bruary 11, 2025

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0am-10:30am

cation:
tual (Microsoft Teams)

gistration:
ps://www.eventbrite.com/e/10-ps-to-winning-an-rfp-or-oposal-tickets-1228154425949?=oddtdtcreator

e SCE EDGE S.T.A.R. Workshops offered at "no cost" and open to

10 STEPS TO WINNING AN RFP OR PROPOSAL

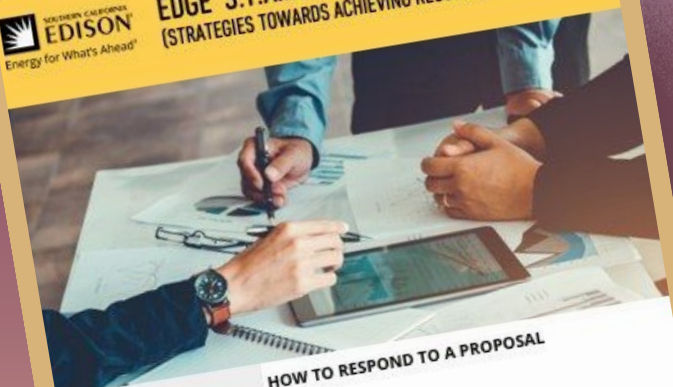
Course Description
Responsive proposals are those that meet client needs an expectations and communicate your firm's unique valu proposition.

Through this course, participants will develop an understandin of the elements of a Request for Qualifications/Request fo Proposal (RFQ/RFP) to craft winning responses. Participants ar encouraged to bring a sample cover letter to use for one of th exercises.

By the end of the session, you will assemble an RFQ/RFP tha concisely conveys responsiveness, enthusiasm, and experienc in a way that differentiates you from the competition.

EDISON
Energy for What's Ahead

EDGE S.T.A.R. WORKSHOP SERIES
(STRATEGIES TOWARDS ACHIEVING RESULTS)



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SCE EDGE S.T.A.R. Workshops offered at "no cost" and open to public.

HOW TO RESPOND TO A PROPOSAL

LEARN HOW TO:
- **UNDERSTAND THE BIDDING PROCESS**
- **PREPARE FOR BID OPPORTUNITIES**
- **OBTAIN TIPS TO RESPOND TO A REQUEST FO PROPOSAL (RFP)**

Course Description
The course will provide information on how to read a request for proposal and the necessary tools to prepare for the bidding process.

Participants will learn key procurement terms and definitions. They will gain an understanding of contracts, vendor relationships, change orders, bid bonds, and amendments.

SCE EDGE S.T.A.R. WORKSHOP SERIES

Supplier Diversity Technical Assistance Program
No-cost Foodservice Workshop Series

Empower your business: upgrade, save & grow!

Modernize your Kitchen Equipment
Discover the latest in high-efficiency kitchen appliances that may increase performance and help reduce your costs

Energy Efficiency Programs for Businesses
Learn how to reduce energy bills and improve sustainability with local programs

Financing Options Made Simple
Explore rebates and zero-interest financing tailored for small businesses

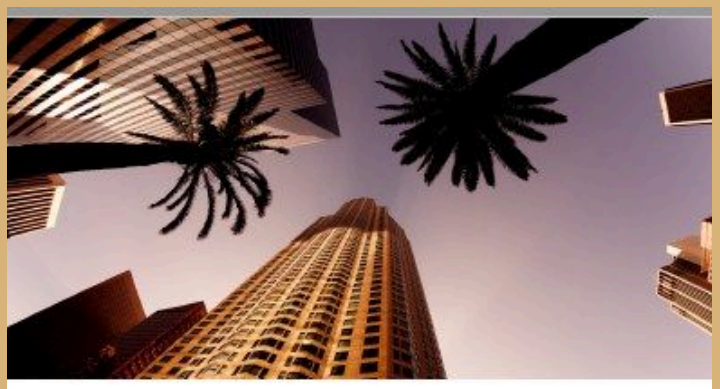
Date: August 18, 2025

Time: 9:00 AM – 11:00 AM

Location: SoCalGas ERC Downey
9240 Firestone Blvd.
Downey, CA 90241

SoCalGas

Glad to be of service



Southern California Gas Company
Technical Assistance Program (TAP)

OIN US!

or a no-cost virtual
resentation on:

low to Do Business with oCalGas

nd

low to Get Certified by the upplier Clearing house

his joint TAP session offers luable opportunities to learn out both topics, ask questions, nd make new connections.

September 25, 2025
10:00 AM - 10:45 AM PS

Virtual
(Teams Invite will be sent upon registration)

REGISTER HERE

SoCalGas

SUPPLIER CLEARINGHOUSE

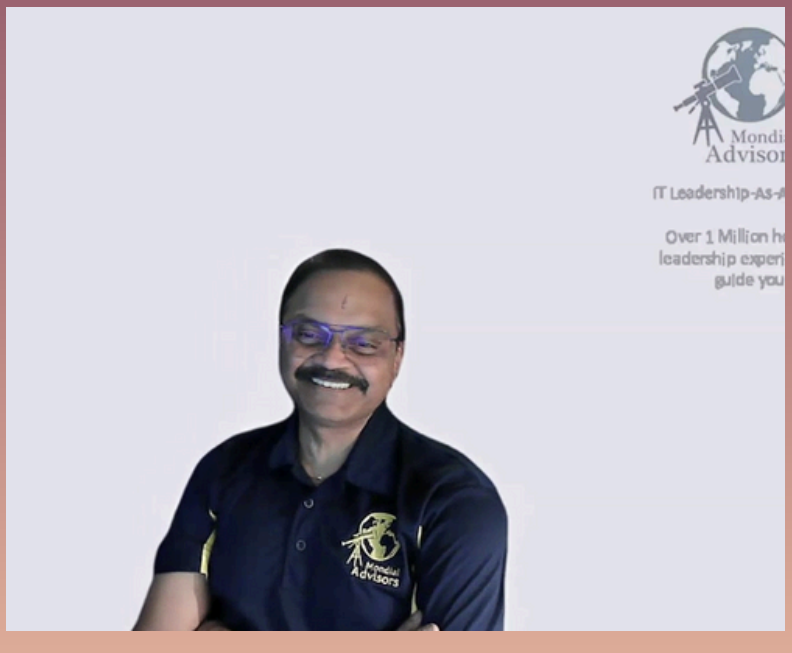
SOCALGAS T.A.P. WORKSHOPS







USPAACC BUSINESS MENTORING SERIES



I NEED CAPITAL FOR MY BUSINESS

AMERICA'S SBDC CALIFORNIA
ORANGE COUNTY | INLAND EMPIRE

Wednesday, February 12th | Noon - 1 p.m. WEBINAR

Is your small business ready to take the next step? Are you seeking funding to expand, innovate, or overcome financial challenges?

Join us for an insightful webinar to explore strategies for securing funding, preparing for business debt, understanding today's lending landscape, and discovering how we can support your success!



TRANSFORMING MARKETING STRATEGIES INTO REVENUE GROWTH WITH AI

AMERICA'S SBDC CALIFORNIA
ORANGE COUNTY | INLAND EMPIRE

Thursday, July 31 | 8:30 – 11:30 a.m. IN PERSON



oin the Asian Business Association f Orange County for an exclusive ummit on AI solutions for small usinesses. Unlock the power of AI automate, optimize, and elevate our business operations across ustomer service, marketing, and eb development.

Program Breakdown

- Automating Customer Support with AI
- AI-Driven Social Media & Lead Generation
- Voice Search & Omnichannel SEO Strategies
- Hidden Analytics Tools for More Sales
- Fast AI-Powered Website Creation

rden Grove Community Meeting Center
00 Stanford Avenue,
rden Grove, CA 92840

REGISTER TODAY
TransformingMarketingStrategies.eventbrite.com

IN PARTNERSHIP WITH: RANCHO SANTIAGO Community College District · Garden Grove Chamber of Commerce · GARDEN GROVE · ASIAN BUSINESS ASSOCIATION ORANGE COUNT

POWERED BY SBA

Funded in part through a Cooperative Agreement with the U.S. Small Business Administration. Funding is not an endorsement of any product, opinion, or service. All programs are extended to the public on a nondiscriminatory basis. Funded in part through a Grant with the Governor's Office of Business and Economic Development. All opinions, conclusions, and/or recommendations expressed herein are those of the author(s) and do not necessarily reflect the views of the Governor's Office of Business and Economic Development.

ASIAN BUSINESS ASSOCIATION ORANGE COUNTY

Impact Your Revenue with AI & Digital Marketing

Unlock new growth with AI-powered strategies!

Tuesday, July 8, 2025
11:30 AM – 1:00 PM

2323 N Broadway, Santa Ana, CA



Only **20 SPOTS** Available!

Roger Lloyd
Director – OCIE SBDC Marketing Center

Reserve yours now!

Register Now https://abaoc.org/ officemanager@abaoc.org

SBDC WEBINARS & WORKSHOPS



EXIT, SUCCESSION PLANNING, AND EMPLOYEE OWNERSHIP OPTIONS

Wednesdays | September 10th, 17th, and 24th | Noon – 1 p.m. WEBINAR SERI

Gain essential insights on transitioning your business with confidence. This three-week series covers exit options, valuation basics, and expert advice to prepare you for a smooth exit. Whether you're planning to sell, pass down, or restructure, this program will provide the guidance you need to make

In this webinar, you will:

- Begin the exit process
- Determine your business's value
- Understand the types of employee

IN PERSON WORKSHOP

How to Create a Social Media Calendar

Step into the future of marketing with AI and learn to build a social media calendar that drives sales, saves time, and positions your business ahead of the competition.

Tuesday, September 30, 2025

12 PM - 1 PM

2323 N Broadway, Santa Ana, CA 92706 Orange Room (3rd Floor)



Instructor: Gisele Hasman

ASIAN BUSINESS ASSOCIATION ORANGE COUNTY · AMERICA'S SBDC CALIFORNIA ORANGE COUNTY | INLAND EMPIRE







DGS WEBINARS



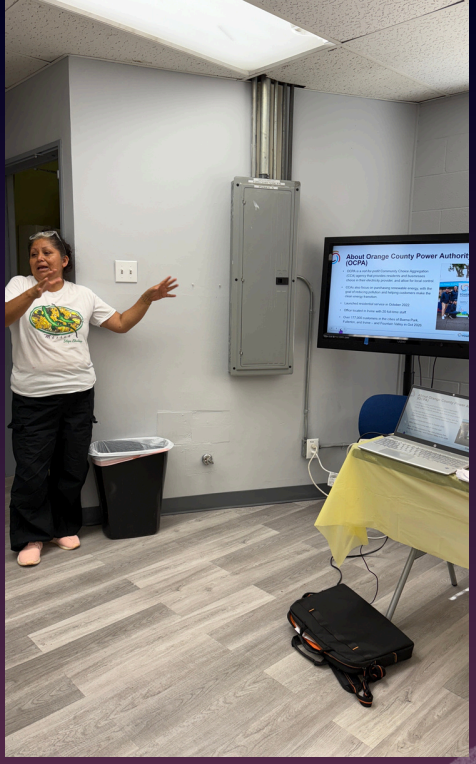
Community Events



Orange County Power Authority's (OCPA) Community Power Plan Outreach




Your Feedback Will Shape Future Energy and Cost-Saving Programs
OCPA is developing a long-term plan for energy and cost-saving programs – informed by community input and local needs.
This Community Power Plan will:
Identify the specific needs of OCPA communities, like affordable ways to cool apartments in the summer
Develop a roadmap of priorities and a timeline for new programs






What would help you participate in the future?








14 million people in 200 communities are currently benefiting from community choice aggregation.









GENESIS CATALYST EXPO







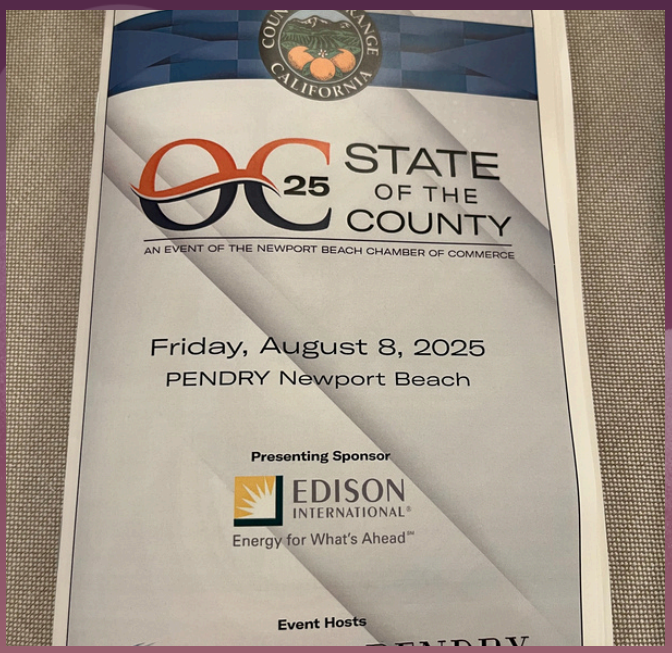


COFACC INTERNATIONAL ASIAN AMERICAN BUSINESS EXPO











NEWPORT BEACH CHAMBER STATE OF THE COUNTY LUNCHEON









INTERNATIONAL SUMMER MIXER











FACCOC GO GREEN & HEALTH EXPO







WOMEN OF INFLUENCE











ASIAN
BUSINESS ASSOCIATION
ORANGE COUNTY

Thank You!





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